



STEP ON UP

Masaltos helps you increase your height without anyone knowing how



Masaltos.com helps you increase your height without anyone knowing how. Find yourself lacking in the height department? The online shoe company can help you grow by up to 7cm through some cleverly engineered shoes. First founded in Seville in 1994, the company quickly went online a year later and has since expanded, selling shoes all over the world, including Europe and the U.S.

Director of Masaltos.com Andres Ferreras explains how his innovative business idea came into play. He says, "When I explained my project to the bank they told me I was crazy." Yet his solution clearly appealed to many men and today, thanks in part to the internet, Masaltos.com has more than 80,000 customers across 88 countries. A dedicated and personalised customer service team, which speak eight languages in total, helps ensure the overseas sales exceed 65% of the turnover.

The success of Masaltos.com is no accident and Ferreras has invested a lot of time and money into developing his product. "We are a serious company that delivers high-



quality shoes quickly – on average within 48 hours." This efficient service can be achieved through partnerships with delivery services such as TNT and DHL, for the international distribution of footwear.

Besides the high-quality shoes and the excellent delivery service, the reputation of Masaltos.com is also built on its strong celebrity following, from actors to politicians. Antonio Fagundo, director of external relations, says, "Recently, a renowned British actor bought two pairs of shoes that were prepared specially. They were important to him as his girlfriend was taller than him."

Masaltos.com has five sellers on Amazon and has been awarded with international Trustmark, Trusted Shops. An exclusive deal has also been agreed for distribution in Japan and talks are underway for expansion into the United Arab Emirates, opening its first boutique in Dubai. Masaltos.com is a company that has certainly set its sights high.

masaltOS.com