

Masaltos - Cookie Policy

04-06-2026

COOKIE POLICY

This cookie policy applies to citizens and permanent legal residents of the European Economic Area and Switzerland.

1. Introduction

This website uses “cookies”, which are small data files created on the User’s computer, enabling Masaltos.com to obtain the following information from users who access our private area: the date and time of access to the website, as well as the number of visitors to each section. This information allows us to identify peak visiting hours and determine which areas are of greatest interest to users, in order to foresee and prevent potential overload issues, and to promote content that is most relevant.

Masaltos.com uses first-party cookies which are sent to your computer and managed exclusively by us to ensure the proper functioning of the site. The information collected is used to improve the quality of our service and enhance your experience as a user. These cookies remain in your browser for a longer period, allowing us to recognise you as a returning visitor and tailor the content to better suit your preferences. Below is a list of the types of cookies you may encounter on our website.

2. Cookies

2.1 Necessary or functional cookies

These cookies ensure certain elements of the website function correctly and that your user preferences continue to be remembered.

2.2 Marketing or advertising cookies

Marketing cookies are used to create user profiles for the purpose of displaying advertisements, or to track the user across one or more websites for similar marketing purposes.

2.3 Analytical cookies

Statistical cookies help website owners understand how visitors interact with the site by gathering and reporting information anonymously.

2.4 Preference cookies

These cookies allow the website to remember information that changes the way the site behaves or appears, such as your preferred language or the region in which you are located.

2.5 Performance cookies

These cookies collect information on how the site is used. They do not gather personal data and any information collected is stored anonymously. Their purpose is to improve the site’s performance.

2.6 Other cookies

These are cookies which have not yet been classified into a specific category.

3. Cookies in use

| Cookie | Domain | Description | Duration | Type |
|-------------|------------------|-------------|----------|-------|
| cookiesplus | www.masaltos.com | | 1 year | Other |

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| Cookie | Domain | Description | Duration | Type |
|-----------------|------------------|---|-----------------------|---------------|
| PrestaShop-* | www.masaltos.com | lubenda sets this cookie to personalize the user's navigation on sites by storing user preferences between each navigation session. | 20 days | Analytics |
| customer_url | www.masaltos.com | | 7 days | Other |
| customer_origin | www.masaltos.com | No description available. | 7 days | Other |
| PrestaShop-* | www.masaltos.com | lubenda sets this cookie to personalize the user's navigation on sites by storing user preferences between each navigation session. | 20 days | Analytics |
| PHPSESSID | www.masaltos.com | This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session cookies and is deleted when all the browser windows are closed. | 1 year 1 month 4 days | Necessary |
| PrestaShop-* | www.masaltos.com | lubenda sets this cookie to personalize the user's navigation on sites by storing user preferences between each navigation session. | session | Analytics |
| kk_lacating | .masaltos.com | No description available. | 1 year | Other |
| i | yandex.ru | This cookie is set by OpenX to record anonymized user data, such as IP address, geographical location, websites visited, ads clicked by the user etc., for relevant | 1 year 1 month 4 days | Advertisement |
| yandexuid | yandex.ru | Yandex sets this cookie to identify the users and also collects information | 1 year 1 month 4 days | Analytics |

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| Cookie | Domain | Description | Duration | Type |
|------------------|----------------|--|-----------------------|-----------|
| yashr | yandex.ru | about how visitors use the website, and this information is used for internal analysis and site optimization. Yandex Metrica sets this cookie to store recurring visitor metrics, which are used to track and analyze visit data. This helps understand user interactions and improves website performance. | 1 year | Analytics |
| bh | yandex.ru | No description available. | 1 year 1 month 4 days | Other |
| _ym_d | .masaltos.com | Yandex sets this cookie to store the date of the users first site session. | 1 year | Analytics |
| sync_cookie_csrf | .mc.yandex.com | This cookie is set by the Yandex metrics. This cookie is used to monitor the connection with the website and third party Data Management Platforms. The cookie also collects information on the user behaviour on the website which is used for optimizing the website. | 10 minutes | Other |
| bh | yandex.com | No description available. | 1 year 1 month 4 days | Other |
| sync_cookie_csrf | .mc.yandex.ru | This cookie is set by the Yandex metrics. This cookie is used to monitor the connection with the website and third party Data Management Platforms. The cookie Data Management Platforms. The cookie also collects | 10 minutes | Other |

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|----------------|----------------|--|-----------------------|---------------|
| yandexuid | yandex.com | information on the user behaviour on the website which is used for optimizing the website. Yandex sets this cookie to identify the days users and also collects information about how visitors use the website, and this information is used for internal analysis and site optimization. | 1 year 1 month 4 days | Analytics |
| yuidss | yandex.com | Yandex stores this cookie in the user's browser in order to recognize the visitor. | 1 year 1 month 4 days | Performance |
| i | yandex.com | This cookie is set by OpenX to record anonymized user data, such as IP address, geographical location, websites visited, ads clicked by the user etc., for relevant advertising. | 1 year 1 month 4 days | Advertisement |
| sync_cookie_ok | .mc.yandex.com | This cookie is set by the provider WebVisor. This cookie is used for marketing purposes. | 1 day | Advertisement |
| CLID | www.clarity.ms | Microsoft Clarity set this cookie to store information about how visitors interact with the website. The cookie helps to provide an analysis report. The data collection includes the number of visitors, where they visit the website, and the pages visited. | 1 year | Analytics |
| yashr | yandex.com | Yandex Metrica sets this cookie to store recurring visitor metrics, which are used to track and analyze visit data. | 1 year | Analytics |

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| Cookie | Domain | Description | Duration | Type |
|----------------------------|------------------|---|-----------------------|---------------|
| _ym_isad | .masaltos.com | This helps understand user interactions and improves website performance. Yandex sets this cookie to determine if a visitor has ad blockers. | 20 hours | Analytics |
| yabs-sid | mc.yandex.com | Yandex sets this cookie to store the session ID. | session | Analytics |
| ymex | .yandex.com | Yandex sets this cookie to identify the users and also collects information about how visitors use the website, and this information is used for internal analysis and site optimization. | 1 year | Performance |
| receive-cookie-deprecation | .yandex.com | Google sets this cookie to enable Privacy Sandbox testing and preview how site behaviour and functionality work without third-party cookies. | 1 year | Advertisement |
| __spdt | www.masaltos.com | | 1 year | Other |
| _rdt_uuid | .masaltos.com | Reddit sets this cookie to build a profile of your interests and show you relevant ads. | 3 months | Advertisement |
| _pk_id.* | www.masaltos.com | Matomo set this cookie to store a unique user ID. | 1 year 1 month | Analytics |
| _pk_ses.* | www.masaltos.com | Matomo set this cookie to store a unique session ID for gathering information on how the users use the website. | 1 hour | Analytics |
| gp_e | .masaltos.com | | 1 year 1 month 4 days | Other |
| gp_s | .masaltos.com | No description available. | 1 year 1 month 4 days | Other |
| glm_usr_tmp | .stileo.it | No description available. | 1 year | Other |
| glm_usr | .stileo.it | No description available. | 1 year | Other |

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| Cookie | Domain | Description | Duration | Type |
|---------|---------------|--|----------------|---------------|
| _clck | .masaltos.com | Microsoft Clarity sets this cookie to retain the browser's Clarity User ID and settings exclusive to that website. This guarantees that actions taken during subsequent visits to the same website will be linked to the same user ID. | 1 year | Analytics |
| lantern | .masaltos.com | No description available. | 1 month | Other |
| _clsk | .masaltos.com | Microsoft Clarity sets this cookie to store and consolidate a user's pageviews into a single session recording. | 1 day | Analytics |
| MUID | .bing.com | Microsoft Bing sets this cookie to identify unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes. | 1 year 24 days | Advertisement |
| MR | .c.bing.com | This cookie, set by Bing, is used to collect user information for analytics purposes. | 7 days | Analytics |
| SRM_B | c.bing.com | Used by Microsoft Advertising as a unique ID for visitors. | 1 year 24 days | Performance |
| SM | .c.clarity.ms | Microsoft Clarity cookie set this cookie for synchronizing the MUID across Microsoft domains. | session | Analytics |
| MUID | .clarity.ms | Microsoft Bing sets this cookie to identify unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and | 1 year 24 days | Advertisement |

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|-------------------------|---------------|--|------------|---------------|
| ANONCHK | .c.clarity.ms | other The ANONCHK cookie, set by Bing, is used to store a user's session ID and also verify the clicks from ads on the Bing search engine. The cookie helps in reporting and personalization as well. | 10 minutes | Advertisement |
| _yasc | yandex.ru | Yandex Metrica sets this cookie to track visitor interactions with the website, monitor user behaviour and collect statistical data to analyze site usage and improve service delivery. | 10 years | Performance |
| _yasc | yandex.com | Yandex Metrica sets this cookie to track visitor interactions with the website, monitor user behaviour and collect statistical data to analyze site usage and improve service delivery. | 10 years | Performance |
| dmd_usr | .stileo.it | past | | Other |
| dmd_usr_tmp | .stileo.it | past | | Other |
| 28339_lantern | roeye.com | | 6 months | Other |
| _ym_synced | masaltos.com | | never | Other |
| _ym_retryReqs | masaltos.com | | never | Other |
| recova_session | masaltos.com | | never | Other |
| cn_previous_entity_info | masaltos.com | | never | Other |
| _ym94659027_lsid | masaltos.com | | never | Other |
| _ym94659027:0_req Num | masaltos.com | | never | Other |
| __klama_sdk_version | masaltos.com | | never | Other |
| cn_tracker | masaltos.com | | never | Other |
| rc::a | google.com | This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks. | never | Necessary |
| __spdt | masaltos.com | | session | Other |

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|-----------------------------|---------------|--|----------|-----------|
| __klarna_sdk_identityapi | masaltos.com | | session | Other |
| recova_initial_url | mmasaltos.com | | session | Other |
| recova_redirect | masaltos.com | | session | Other |
| recova_visited_paths | masaltos.com | | session | Other |
| __klarna_sdk_default-config | masaltos.com | | session | Other |
| _cltk | masaltos.com | | session | Other |
| rc::c | google.com | This cookie is set by the Google receptcha service to identify bots to protect the website against malicious spam attacks. | session | Necessary |
| _nss | .stileo.it | | session | Other |

4. Consent

When you visit our website for the first time, you will see a pop-up with information about cookies. By clicking on “Save preferences”, you consent to the use of the categories of cookies you have selected. You may disable cookies via your browser, although this may impact the proper functioning of the website.

4.1 Manage your consent settings

[Open settings](#)

5. Enabling, disabling and deleting cookies

You may delete cookies automatically or manually via your internet browser, or select which cookies you wish to allow. For further details, please consult the “Help” section of your browser.

You may also find instructions on how to manage cookies here:

Firefox: <http://support.mozilla.org/es/kb/cookies-informacion-que-los-sitios-web-guardan-en-?redirectlocale=en-US&redirectslug=Cookies>

Chrome: <http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647>

Explorer: <http://windows.microsoft.com/es-es/windows7/how-to-manage-cookies-in-internet-explorer-9>

Safari: <http://support.apple.com/kb/ph5042>

Opera: <http://help.opera.com/Windows/11.50/es-ES/cookies.html>